

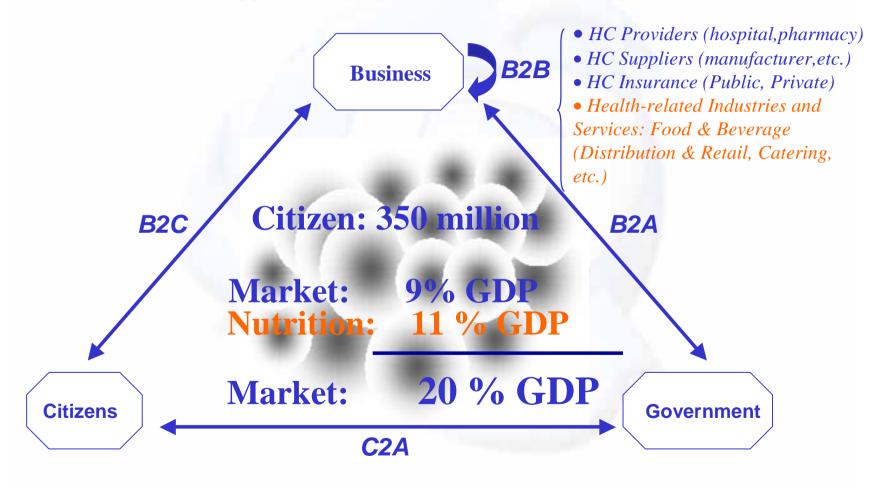
E-Health and Security: R&D Challenges

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Health & Nutrition: Environment & Market





Life and Health Value Chain

HC Supplier Food Supplier

HC Service Provider Food Service Provider

Final Customer



- Hospitals& out-Patient facilities
- Pharmacies, Labs, Diagnostics Centers, etc.
- Physicians, etc.
- √ Health-related Industries and Services: Food & Beverage (Distribution & Retail, Catering, etc.)



Common Infrastructure



POWER

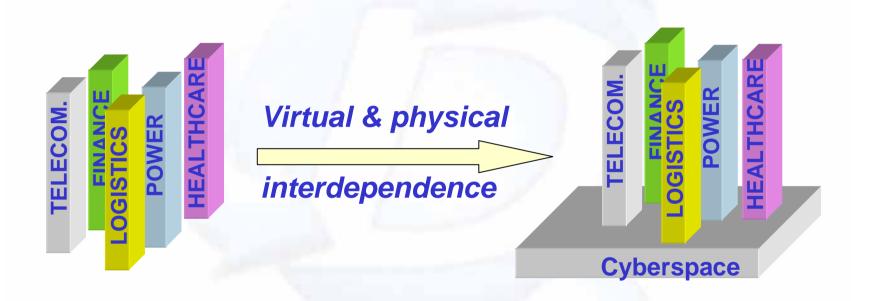


LOGISTICS



UTILITIES, FINANCE. Etc.

Dependability of Critical Infrastructures: Main Issues



Common Infrastructure







UTILITIES, FINANCE, Etc.





Dependability of Critical Infrastructures

Soon to be released document about:

- ✓ Evidence of problems in critical infrastructure
- ✓ Examination of some infrastructure interdependency complexities in Italy
- ✓ Summarizes the principal international experience
- √ Suggests proposals



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Life and Health Value Chain: Main Issues

HC Supplier Food Supplier HC Service Provider
Food Service Provider

Final Customer



- Hospitals& out-Patient facilities
- **V** Pharmacies, Labs, Diagnostics Centers, etc.
- √ Physicians, etc.
- ✓ Health-related Industries and Services: Food & Beverage (Distribution & Retail, Catering, etc.)





Life and Health Major Challenges

Knowledge managementHuman Factor

Efficiency

Technology Evolution

• Trust



Life and Health Major Challenges

• Knowledge management
Human Factor

Efficiency

Technology Evolution

• Trust





The Patient Safety Issue

To Err Is Human Building a Safer Healthcare System

... More people die in a given year as a result of medical errors than from motor vehicle accidents (43,458), breast cancer (42,297) or AIDS (16,516).

... In terms of lives lost, patient safety is as important an issue as worker safety. Every year, over 6,000 Americans die from workplace injuries. Medication errors alone, occurring either in or out of the hospital, are estimated to account for over 7,000 deaths annually.

Source: To Err Is Human - Building a Safer Health System, November 1999



The Patient Safety Issue - Counterfeit

Drug Counterfeit

World Health Organization (WHO) estimates as much as 8% is the total amount of counterfeited drugs worldwide.

Source: World Health Organization





Life and Health Major Challenges

• Knowledge management Human Factor

• Efficiency

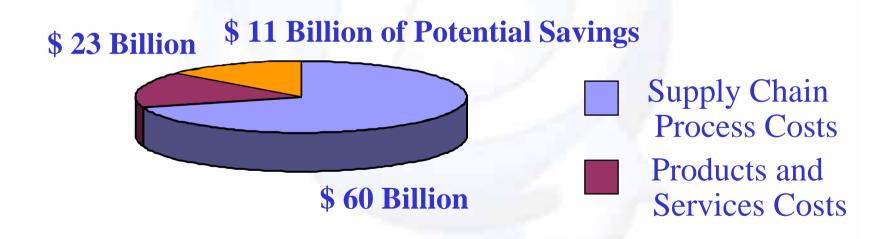
Technology Evolution

• Trust



The Supply Chain Issue

Segmentation of \$ 83 Billion Expenditures (related to Med/Surg, Diagnostic and Pharmaceutical)



Source: Healthcare Industry Study on Efficient Consumer Response Nov. 1996



Life and Health Major Challenges

- Knowledge management Human Factor
- Efficiency
- Technology Evolution

• Trust



The Paradox of Mobile Comm. in Hospitals



7% of cases in the test showed interference with medical electronic devices:

- ✓ Electrocardiograms showed spikes
- ✓One mechanical ventilator was reseted in close vicinity

Source: Mayo Clin Proc 2001;76:11-15



Life and Health Major Challenges

Knowledge managementHuman Factor

Efficiency

Technology Evolution

• Trust



e-Services for Life and Health The Patient Privacy Issue

- Privacy and confidentiality protection in Europe
 - Directive 95/46/EC Privacy Framework
 - Directive 97/66/EC Telecommunications
 - Directive 99/93/EC Digital Signature
- BOSTON GLOBE, July 2000 The Boston Blobe
 - "... Nationwide, about 30 % of large and mid-size firms seek some form of genetic information about their employees and 7 % used that information in making hiring and promotion decision."







Key action II New methods and work for electronic commerce Schedule: start June 1st, 2000; duration 30 months Budget: 4,2 million EURO

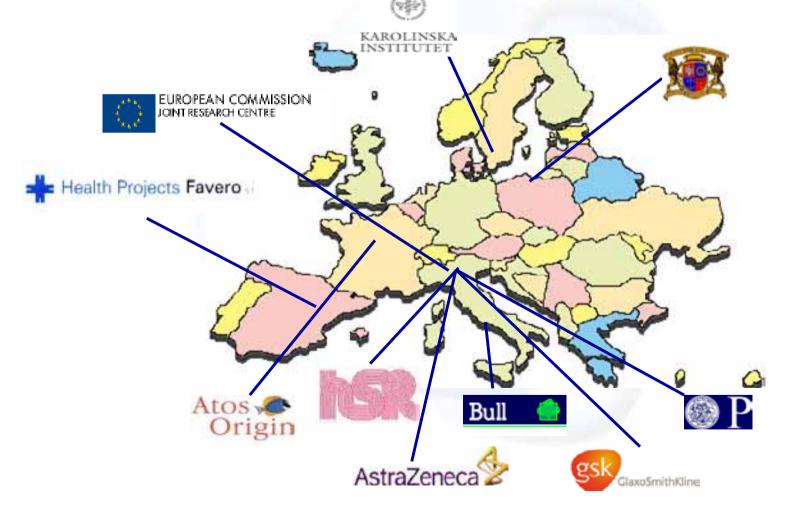
Scientific Institute H San Raffaele (I)
European Community Joint Research Center JRC (EU)
Politecnico di Milano (I)
Health Projects Favero (E)

Atos Origin Integration (F)
AstraZeneca (I)
GlaxoSmithKline (I)
Karolinska Institute-CHT (S)
Gdansk University of Technology (PL)





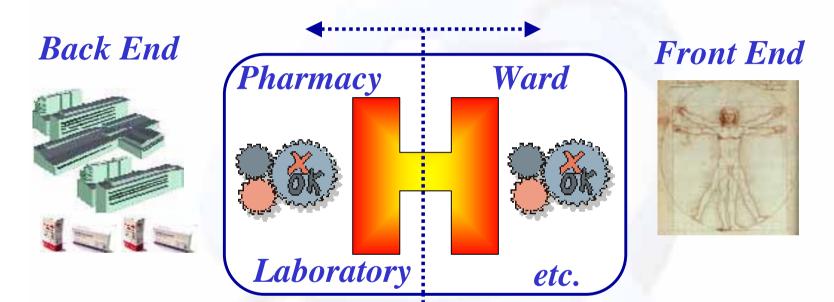
DRIVE Overview *The DRIVE Partners*







Life and Health Value Chain



Estimated US cost-savings 11 billion \$/year

Source: Healthcare Industry Study on Efficient Consumer Response, Nov. 1996

- Estim. US life costs 98,000/y *
- Worldwide Counterfeit: 8% **

* Source: To Err Is Human - Dec. 2000

** Source: World Health Organization 2002



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e-Services for Life and Health

The Objectives



The First Objective: SAFER

Healthcare System



The Second Objective: SMARTER

Healthcare System



The Third Objective: TRUSTED

Healthcare System



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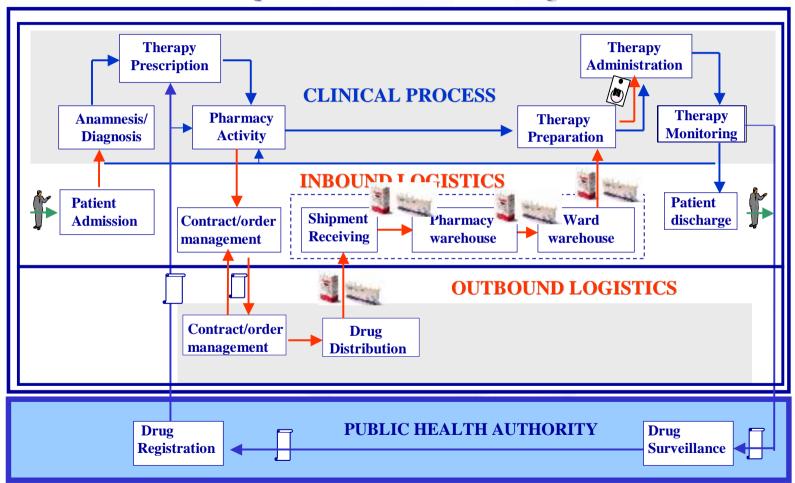
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The DRIVE Approach Virtual Enterprise & Vertical Drug Process

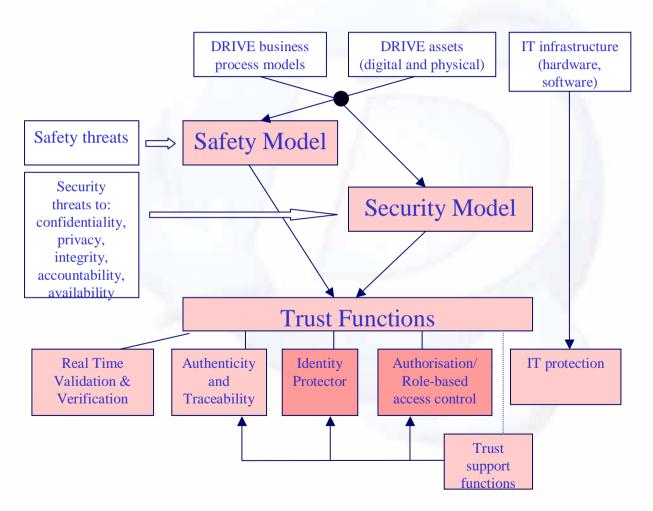






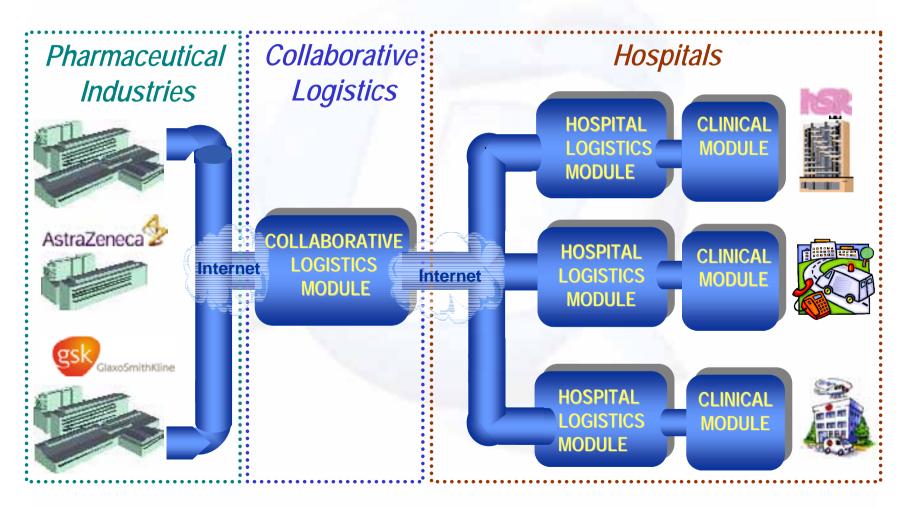
DRIVE

The Trust Model





DRIVE Approach
Supplier + Hospital = Safety + Efficiency





DRIVE Pilot



The Results



<u>Digital Wristband</u> - 91,3 % patients approval.

Significant improvement in Patient Safety

Trust Infrastructure (digital signature and RBAC)

Significant improvements in:



- Patient Privacy,
- Healthcare Operator Accountability,
- Business to Business Confidentiality.

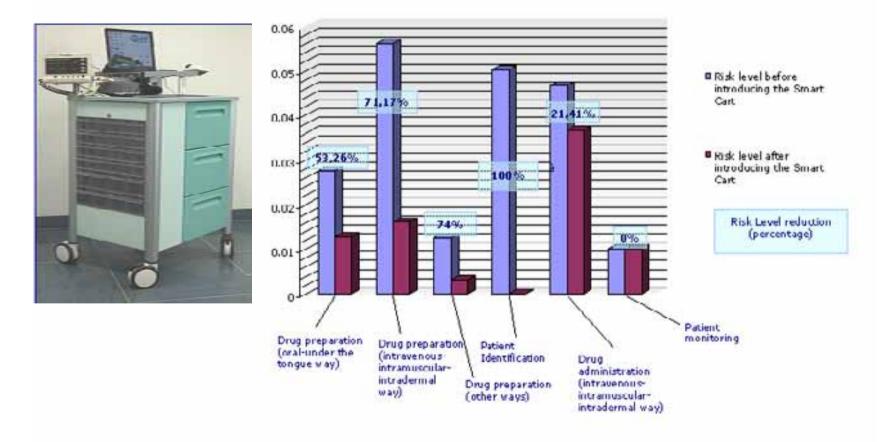


<u>Digital Label</u> - Complete real time traceability of drug life-cycle in the production, logistics and clinical phases. Significant improvements in fraud prevention.

<u>Logistics</u> - Drug supply chain efficiency improvement (- 30 % operative costs)

Integrated Patient Bedside Care



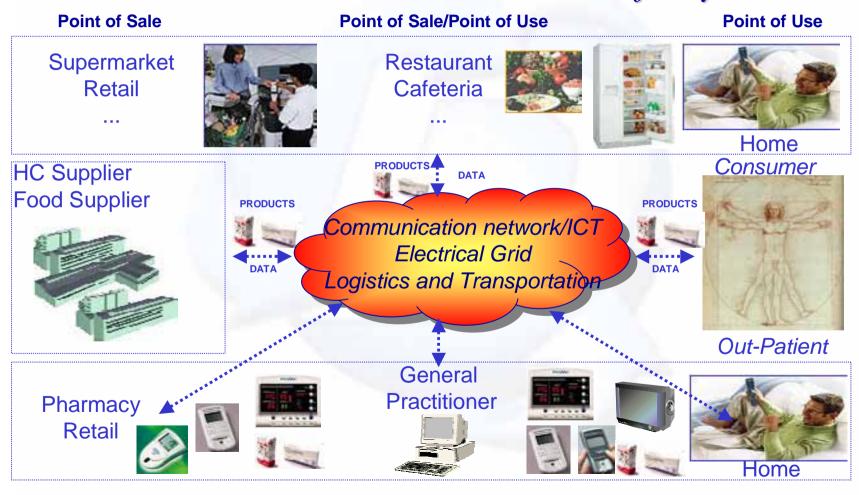






The Next Step

Personalized Care and Consumer Life-Style





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