

Agenda

- Welcome
- Dell ProSupport Plus
- Your Dell Technical Account Manager (TAM)
- Reporting comparison
- Dell SupportAssist
- 5 Core components of ProSupport Plus
- How to contact Dell



"I am committed to delivering the best support experience to our enterprise customers. As your dedicated executive, I will ensure your success is Dell's top priority."

Doug Schmitt General Manager Global Support Services douglas_schmitt@dell.com



"Thank you for choosing Dell to be your partner. I will ensure that you have a single point of accountability at Dell who is your #1 customer advocate, possesses deep expertise and a wide range of experience across your environment."

Stephanie Mims

Executive Director Global Technical Account Management Global Support Services stephanie_mims@dell.com





Dell ProSupport Plus

Critical enterprise systems deserve more

Intelligence

- > Proactive recommendations
- → Health checks
- > System maintenance



Customer benefits

- Confidence to adopt complex technologies by relying on our elite experts
- Improve performance and stability with proactive, personalized recommendations.
- Maximize workload availability with automated support enabled by SupportAssist

Technology

- > SupportAssist
- > Intelligence Engine



Expertise

> Dedicated TAM

> Elite ProSupport Plus engineers





Roberto Sergiacomi Technical Account Manager Roberto_Sergiacomi@dell.com

+33 (0) 4997 56165 +33 (0) 669431025 Your TAM is your #1 advocate, your single point of contact, and someone who understands your business to help improve the performance and stability of your environment.

- Delivery of monthly reporting reviews
- Delivery of performance recommendations:
 - Health checks and system maintenance
 - Contract renewal and service history reporting

- Assistance with support service delivery planning
- Escalation and crisis management
- ✓ Trusted advisor on technology decisions

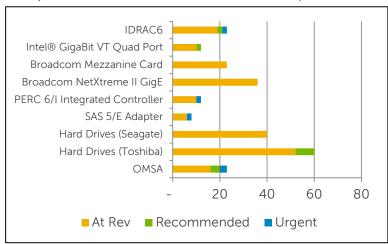


Dell ProSupport Plus

Reporting comparison

General environment reporting	Without SupportAssist	With SupportAssist
Install base overview product, entitlement and expiration	✓	✓
Incidents by rate, age and product (overview)	✓	✓
Dispatches by rate, age and product (overview)	✓	✓
Detailed case/incident review		✓
Firmware and software revision recommendations		✓
Utilization		
Storage enclosure overview summary		✓
Overall volume capacity and utilization		✓
In-depth capacity review		✓
Page pool configuration		√

Sample Firmware Recommendations Report



Sample Configuration Overview Report

Host Name	Service Tag	Model	Name	Ctrlr ID	State	Connectors	Array Disks	
Dallas								
Host_1	1YZD6 DS	PowerEdge R610	PERC H200 Integrated	0	Ready	2	1 x 279 GB	
Host_2	6PF84 DS	PowerEdge R410	PERC 6/I Adapter	0	Degraded	2	3 x 931 GB	
Chicago								
Host_3	10CNL D1	PowerEdge R620	PERC 6/I Integrated	0	Ready	2	4 x 148.5 GB	
Host_4	FHSGV DX	PowerEdge R510	PERC H700 Integrated	0	Ready	2	12 x 1.9 TB	
Host_4	FHSGV DX	PowerEdge R510	PERC H700 Integrated	1	Ready	2	2 x 279 GB	



SupportAssist - Overview



What is it?

- A software plug-in that enables remote monitoring of hardware environments, automatic data and log collection, proactive case creation and parts dispatch.
- Included with the systems management tool, OpenManage Essentials (OME), providing a single console to manage and support environments.

What does it do?

- Provides an enhanced support experience for customers.
- Decrease time spent troubleshooting, ensure accurate case information and accelerate time to resolution.

How is it delivered?

- SupportAssist install typically takes 10-15 minutes.

How do I get started

Go to the OpenManage Essentials web page to download SupportAssist: http://marketing.dell.com/ome-software



Traditional support vs. SupportAssist

"I've never experienced better IT support than from Dell. It's also truly proactive, anticipating problems and dealing with them before they occur."

- John Billington, Hugh Baird College, United Kingdom



Traditional customer experience Multiple steps



Fault occurs

Issue identified

Contact Dell

Find phone number

Verify entitlement

Customer provides details

Transport data

Upload diag data to Dell

Open case

Customer provides details

Troubleshooting

Phone and email exchange

SupportAssist customer experience Streamlined path to resolution



Fault occurs

Detected through SupportAssist

Automatic case creation and diag data transport

Troubleshooting

Dell contacts customer after reviewing data



- Dedicated Technical Account Manager
- Direct access to elite ProSupport Plus engineers
- Remote monitoring and automated support with SupportAssist
- Monthly reporting and performance recommendations
- System maintenance

- Your #1 support advocate at Dell, ensuring you have someone who knows you and your business.
- Trusted advisor for support planning and technology decisions.
- Leverages data collected by SupportAssist to improve performance and stability with proactive, personalized recommendations.
- Serves as single point of contact for escalation management and monthly reporting reviews.

"I have been in this industry for 15 years and worked with almost every technology provider. The level of support we receive from Dell is really impressive. They really take care of us."

- Dlip Patil, Yash Raj Films, India



- Dedicated Technical Account Manager
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- Immediate advanced troubleshooting from an elite ProSupport Plus engineer who will reduce downtime and lost productivity.
- Deep and broad expertise across the full breadth of Dell enterprise products to enable comprehensive issue resolution.
- Utilizes information collected through SupportAssist technology to gain visibility into the issue as well as configuration and diagnostic data.

"Dell ProSupport has been absolutely amazing. All we have to do is pick up the phone, and they get us back on track."

- Sean Barnes, Forum Energy Technologies, United States



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Dedicated Technical Account Manager

Direct access to elite ProSupport Plus engineers

- Remote monitoring and automated support with SupportAssist
 - Monthly reporting and performance recommendations

System maintenance

- Remotely monitors enterprise systems through leading system management consoles.
- Accelerates resolution with notifications, automated case creation and proactive response.
- Improve productivity by reducing time spent resolving issues.
- Collects configuration information from your environment to identify critical patches and updates.
- Analyzes information across entire customer base, to identify trends and best practices.

"The support from Dell is very good.....We don't have to wait for anything; we ask for something, we get it."

- Vinay Shetty, Nilkamal Limited, Japan



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Dedicated Technical Account Manager

Direct access to elite ProSupport Plus engineers

Remote monitoring and automated support with SupportAssist

Monthly reporting and performance recommendations

System maintenance

- Monthly health checks enabled through SupportAssist provide critical updates and performance recommendations.
- Monthly contract and support history reporting to aid in budgeting and planning.
- Recommendations based on trends and best practices across the Dell customer base.
- The full ProSupport Plus reporting suite is available only with the implementation of SupportAssist.

"We have become accustomed to the level of service provided by Dell and we no longer consider other vendors when we want to roll-out a new solution."

- Hemant Darji, Gujarat Apollo Industries, India



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- Dedicated Technical Account Manager
- Direct access to elite ProSupport Plus engineers
- Proactive monitoring and resolution through Dell SupportAssist
 - Monthly reporting and performance recommendations
- 5 System maintenance

- System maintenance is delivered as needed based on monthly reporting and performance recommendations.
- Flexible scheduling of service delivery available 24/7.
- Service is delivered based on your available maintenance window.

Reduce hassles by 20%

Customers with Dell Proactive Maintenance Service report up to 20% less hardware issues than customers who do not have the service.*

*Based on a Dell internal analysis completed on January 14, 2013 of the average number of issues customers reported during a 26 week period after having a Dell/EQL Maintenance Service performed vs. those customers without Dell/EQL Maintenance Service performed.







Telephone Support

24x7 access to your engineering team

Step 1: Call for assistance

Contact your Dell ProSupport technical support engineers:

+39 02 696 33793 pin: 1100120

Provide Service tag (or express service code):
 ABCDEF

Step 2: Assist with troubleshooting

Examples of items we may need from you:

- Error messages received
- Activities that preceded the error message
- Steps taken to attempt to solve the problem
- Impact to the Business
- Customer contact information



TechDirect

Step 1: Log into Dell TechDirect

√ https://techdirect.dell.com/Portal/Login.aspx

Step 2: Enter service tag number

Step 3: Enter information necessary to fulfill your request



Contact your TAM

Your TAM will be available through email & phone:

Roberto_Sergiacomi@dell.com +33 (0) 669431025

