Cyber Intelligence Asia, 12th – 15th March 2013, Kuala Lumpur, Malaysia
Sponsorship Rate Card

Platinum Sponsor - £25,000 ($50,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as the 'Platinum Sponsor')
- Logo and 100 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 100 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors
- Whitepapers – opportunity to upload onto event website

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (4m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 2 Speaking Slots in the conference programme
- 100 word company synopsis, logo and web-link featured in the official event booklet
- Company brochure in the delegate bag
- 2 Full page colour adverts in the official event book distributed to all the events attendees
- Literature placed on each of the delegate's desks
- Reserved Meeting area for one-to-one meetings during the 2 day event
- Gala dinner reception up to 5 hours which will be immediately following the end of the first day of the conference – 10 minutes opening remarks at the beginning of the reception
- 6 full delegate passes to attend the 2 day conference and exhibition and the government exercise (saving £8,400)
- 5 % discount on any additional delegate places

N.B – only 1 package is available

Gold Sponsor - £20,000 ($40,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as the 'Gold Sponsor')
- Logo and 100 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 100 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors
- Whitepapers – opportunity to upload onto event website

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (4m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 1 Speaking Slot in the conference programme on day 1
- 100 word company synopsis, logo and web-link featured in the official event booklet
- Company brochure in the delegate bag
- 1 Full page colour advert in the official event book distributed to all the events attendees
- Literature placed on each of the delegate's desks
- Reserved Meeting area for one-to-one meetings during the 2 day event
- Pre or post sponsored drinks reception up to 1.5 hours - 10 minutes opening remarks at the beginning of the reception
- 5 full delegate passes to attend the 2 day conference and exhibition and the government exercise (saving £7,000)
- 5 % discount on any additional delegate places

N.B – 2 package's available

Silver Sponsor - £12,000 ($24,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as the 'Silver Sponsor')
- Logo and 100 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 100 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors
- Whitepapers – opportunity to upload onto event website

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (4m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 1 Speaking Slot in the conference programme
- 100 word company synopsis, logo and web-link featured in the official event booklet
- 1 Full page colour advert in the official event book distributed to all the events attendees
- Literature placed on each of the delegate's desks
- Sponsored lunch up to 1.5 hours which will take place during the first or second day of the conference
- 3 full delegate passes to attend the 2 day conference and exhibition and the government exercise (saving £4,200)
- 5 % discount on any additional delegate places

N.B – 2 package's available

All Day Refreshments Breaks Sponsor - £8,000 ($16,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as the 'Refreshments Breaks Sponsor')
- Logo and 50 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 50 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (3m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 1 Speaking Slot in the conference programme
- 50 word company synopsis, logo and web-link featured in the official event booklet
- 1 Full page colour advert in the official event book distributed to all the events attendees
- Literature placed on each of the delegate's desks
- Free standing roll-up banners placed at each refreshment station's during the morning and afternoon networking breaks
- 2 full delegate passes to attend the 2 day conference and exhibition and the government exercise (saving £2,800)
- 5 % discount on any additional delegate places

N.B – only 1 package is available

Delegate Bag Sponsor - £7,000 ($14,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as a 'Sponsor')
- Logo and 50 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 50 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo included on each of the delegate bags distributed to all of the event attendees
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (3m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 1 Speaking Slot in the conference programme
- 50 word company synopsis, logo and web-link featured in the official event booklet
- 1/2 page colour advert in the official event book distributed to all the events attendees
- Literature placed on each of the delegate's desks
- 2 full delegate passes to attend the 2 day conference and exhibition (saving £2,000)
- 5 % discount on any additional delegate places

N.B – only 1 package is available

Badge and Lanyard Sponsor - £7,000 ($14,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as a 'Sponsor')
- Logo and 50 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 50 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo included on lanyards and badges provided to all of the event attendees
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (3m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 1 Speaking Slot in the conference programme
- 50 word company synopsis, logo and web-link featured in the official event booklet
- 1/2 page colour advert in the official event book distributed to all the events attendees
- Literature placed on each of the delegate's desks
- 2 full delegate passes to attend the 2 day conference and exhibition (saving £2,000)
- 5 % discount on any additional delegate places

N.B – only 1 package is available

Personalised Branding Sponsor (USB/Pen/notepad/key ring or sponsors own choice) - £5,000 ($10,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as a 'Sponsor')
- Logo and 50 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 50 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo included on each of the delegate bags distributed to all of the event attendees
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (3m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 1 Speaking Slot in the conference programme
- 50 word company synopsis, logo and web-link featured in the official event booklet
- 2 full delegate passes to attend the 2 day conference and exhibition (saving £2,000)
- 5 % discount on any additional delegate places
N.B –5 packages is available

Exhibitor Package - £3,000 ($6,000 SGD)

Pre Conference – integrated and extensive pre-event marketing up to 5 months prior to the event
(All Conference communications acknowledging you as an 'exhibitor')
- Logo and 50 word company synopsis inclusion on e-brochure
- Conference Website – Logo, 50 word company synopsis and web-link on the Cyber Intelligence Asia webpage and about the sponsors page
- Email blasts to database, with promotions, updates, all emails branded with sponsors and exhibitors

Conference and Exhibition
- Logo on Signage in the Main Exhibition Room
- Logo on Signage in the Session Rooms
- Logo included on each of the delegate bags distributed to all of the event attendees
- Logo on rolling presentation on big screen during the breaks
- Exhibition Space (3m x 3m shell scheme space with company name, table, electricity and 2 chairs)
- 50 word company synopsis, logo and web-link featured in the official event booklet
- 1 full delegate passes to attend the 2 day conference and exhibition (saving £1,000)
- 1 exhibition pass
- 5 % discount on any additional delegate places
N.B –10 packages is available