

**NATIA's 28th Annual Training Conference
and Technology Exhibition
Memphis, Tennessee
July 13-19, 2013**



Special Sponsorship Opportunities



Platinum, Gold or Silver Level Sponsorship

Want to stand out as a NATIA exhibitor and ensure maximum exposure at this year's conference? Have your company prominently displayed throughout this year's conference by selecting one of the three sponsorship levels below.

Select the sponsorship package that best fits your company's needs, budget and coverage level.

Platinum/Gold/Silver Sponsor.....Prices Vary By Package
See the attached Sponsorship level chart for the various options.
Contact exhibits@natia.org

Sponsorship Level	Platinum	Gold	Silver
Company Logo Carpet Tile (3'x3' prominently placed in front of booth)	X		
Recognition On Sponsorship Level Banner in Main Hallway Leading Up To Exhibition Hall (Company Name, Corporate Logo and Booth Number)	X	X	X
22 X 28 Sign in Booth Recognizing Level of Sponsorship	X	X	X
Sponsorship Page in Conference Handout	Full Page	1/2 Page	1/4 Page
Sponsorship Level Recognition in (Pre-Conference Edition of) the NATIA Newsletter (*1*)	X	X	X
E-Mail Blast to Attending Members (sent out approximately 2 to 3 weeks prior to event)	Company Name/logo, booth location & product info	Company Name/logo & Booth Location	Company Name and Booth Location
Sponsorship Level Recognition in Conference Exhibitor Product Listing (*2*)	X	X	X
Sponsorship Level Signage (*3*) At:			
Opening Session	X	X	X
Morning Coffee/Danish Break(*4*)	4 Days M/TU/W/TH	2 Days TU/W/TH	1 Day TU/W/TH
Entrance To Exhibition Hall/Exhibitor Reception Night	X	X	X
Gaming Table Sponsorship at "Casino Night" (*5*)	X		
Closing Session	X	X	X
Total Cost of Sponsorship Package	\$3500	\$3000	\$2750

(*1*) In order to be recognized in the pre-conference edition of the NATIA Newsletter, paid sponsorship must be received by May 31, 2013. (*2*) Distributed to every participating member at the Conference. (*3*) Signs approx. 1 meter, double sided, full color. Signs will be sorted by level of sponsorship. (*4*) Day selection made by NATIA. (*5*) Included with Platinum Sponsorship. Can be purchased separately for \$450.00.

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NATIA Exhibition "BINGO"

Restaurant BINGO!



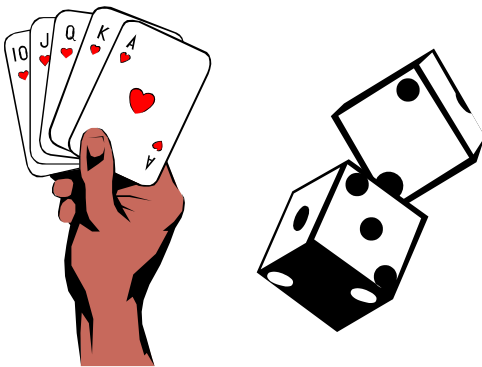
Every attendee (member) will receive a special "NATIA" Bingo card that has your company's name and logo in one of the blocks. Once they have stopped by all the sponsors' booths and obtained stamps from all participating exhibitors, they can turn the card in to be eligible for special prizes that include a 2014 paid conference fee package.

If you want to ensure that you have foot traffic/ guarantee attendees will stop by your booth, then you must get in on this sponsorship opportunity.

There are a limited number of these valuable sponsorship opportunities available so don't delay in obtaining yours. (Image is for representational purposes only.)

(1) MAIN SPONSOR for 'NATIA' Bingo Card	\$1000.00
(Your Company Name, Logo, Advertising and Booth Number Will Be Prominently Displayed At The Top Of Every Card)	
(2) Sub MAIN SPONSOR for 'NATIA' Bingo Card	\$750.00
(Your Company Name, Logo And Booth Number Will Be Prominently Displayed At The Bottom Of Every Card)	
(24 max.) Sponsorship Block on 'NATIA' Bingo Card	\$500.00
(Shows Company Name and Logo)	

"Casino Night" Table Sponsorship



This year NATIA is bringing back one of its most successful Thursday night events ever! The last time we held a "Casino Night" the turn out far exceeded our wildest expectations. The event will be complete with "funny money", gaming tables and prizes for the evening's big winners.

Do not miss out on having your company prominently displayed at one of the gaming tables! There are a limited number of tables available, so reserve yours now so you don't miss out on this very special promotional opportunity.

"Casino Night" Table Sponsorship	\$450.00 per table
NOTE: Item is included in Platinum Level Sponsorship	
Contact exhibits@natia.org	

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NATIA Water Bottle Sponsorship

It is going to be HOT in Memphis! But while the attendees are cooling down with a drink of water, they will be staring right at your company's logo on the water bottle in their hand. Every attendee (member and exhibitor) will receive one of these toteable water bottles that has your company name and logo on it.

This is a multiple- exhibitor sponsorship on the same product. There are a limited number of these sponsorships available.

Water Bottle Sponsorship\$800.00 per Sponsorship
 A limited number of Sponsorships available.
 Contact exhibits@natia.org
 Sole Sponsorship being offered at \$3000.00



NATIA's 16th Annual NATIA Golf Outing

This year's outing is being held on Sunday, July 14, 2013, at Cherokee Valley Golf Club, 6635 Crumpler Blvd., Olive Branch, MS. Hole Sponsorship gets your Company name printed on a T-box sign, recognition at the Outing Luncheon, and recognition on a display board at Registration and on the Exhibit floor. You can complete the forms contained in the Exhibitor Registration package and e-mail them directly to the event coordinator. Contact Mike Sorem, Golf Outing Chairman at golf@natia.org for more information.

Other special Golf Outing sponsorships (not listed here) are available. Ask Mike Sorem for details.

Golf Outing Hole Sponsorship\$125.00 per hole
(Exhibitors can sponsor multiple holes.)
 Please contact Mike Sorem at: golf@natia.org for more information