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| [Maestro](http://maestrodisplays.com/) |  | |  | | --- | | [**Joy Flexer**](mailto:joy@maestrodisplays.com%20) | International Sales Manager | | Latin America +54 9 11 6942 0844 | | - | | [**Web**](http://www.maestrodisplays.com) | [**Facebook**](https://www.facebook.com/MaestroDisplays) | [**YouTube**](https://www.youtube.com/user/MaestroDisplays) | [**Graphics**](http://www.strikingly.com/maestrodisplays) | [**Interiors**](http://www.strikingly.com/maestrointeriors) | | **ORCHESTRATING YOUR GLOBAL TRADE FAIRS** | |  | | With an office in Dubai, home of:  http://maestrodisplays.com/signature/Expo2020.jpg | |
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Begin forwarded message:

**From:** [sitdef@pandcinternational.com](mailto:sitdef@pandcinternational.com)

**Subject: Join the American companies at SITDEF, Peru 14-17 May 2015**

**Date:** July 8, 2014 11:21:22 AM GMT-03:00

**To:** [joy@maestrodisplays.com](mailto:joy@maestrodisplays.com)

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| cid:image1.1404828305      **P&C INTERNATIONAL** has been appointed to take care of **American** companies at **SITDEF**. The exhibition will be held in Lima (Peru) from the 14th to the 17th of May in the Perivian Army Headquarters.    **FOCUS** : LAND, AIR, NAVAL Defense. Police and prevention of Natural Disasters    Supported by:     * Ministry of Defense * Peruvian Army * Peruvian Navy * Perivian National Police Force * Perivian National and Security Associations * Peruvian government     **Facts and Figures**     * 5th Edition * 196 exhibitors from 32 countries and 25 International pavilions * Official Deleguations from the whole latine America : Péru, Argentina, Colombia, Chile * 85% of exhibitors achieved or exceeded their expectation on participation. * 75% of 2013 exhibitors interested to participate in again  SITDEF 2015 * Donwload [here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.pandcinternational.com%2Fannexes%2FBrochure_SITDEF_PDF.pdf&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) the Brochure * Exhibitors list [here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.pandcinternational.com%2Fannexes%2FEmpresas%2520y%2520paises.xlsx&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * Go to official website [here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.sitdef.com%2F2013%2Fen%2F&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * View floor plan with US location [here](http://pandcinternational.extranet-e.net/index.ies?url=https%3A%2F%2Fpandcinternational.extranet-e.net%2F%3Fdata_id%3D550%26amp%3Bpwd%3D451fd3f928e6ff293b9b4e6c88ba8d08&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * View the prices [here](http://pandcinternational.extranet-e.net/index.ies?url=https%3A%2F%2Fpandcinternational.extranet-e.net%2F%3Fdata_id%3D582%26amp%3Bpwd%3Dc8d245bae0ad6a72212b8a350cf6217e&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) (discount when you come in the pavilion) * Donwload [here](http://pandcinternational.extranet-e.net/index.ies?url=https%3A%2F%2Fpandcinternational.extranet-e.net%2F%3Fdata_id%3D583%26amp%3Bpwd%3Da99c0b821a80d1eba77b106cf1f2e3b9&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) the contract     Click [here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.pandcinternational.com%2Fannexes%2FBrochure_SITDEF_PDF.pdf&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) to download the **brochure**.  **Last edition companies** present came from all Latin America but also from : US, Germany, Russia, France, Israel, UK, Belgium, Spain, among others.  **American Companies** in 2013: (AM GENERAL LLC, AVON PROTECTION SYSTEMS, BELL HELICOPTER, CAMELBAK, COBHAM, CATERPILLAR, CUBIC DEFENCE, EYE SAFETY SYSTEM, GENERAL DYNAMICS C4 SYSTEMS, HARRIS CORPORATION, LOCKHEED MARTIN, RECON ROBOTICS INC. , SIKORSKY, TEXTRON SYSTEMS, TRIJICON, ULTRALIFE)  Ministers of Defense present at the show last cession :  Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Perú, Surinam, Uruguay y Venezuela.  View the official SITDEF website [here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.sitdef.com%2F2013%2Fen%2F&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062):  **Exhibit Profile**:   * Airborne Platform System & Equipment * Arms & Ammunitions * Command, Control, Communications and Information * Training/ Design Consultancy * Electronic Systems * Apparels * Internal Security Equipment * Land Based Platforms * Sea Based Platforms & Equipment * Research & Development     **Objectives of SITDEF**   * To bring together, at one event the most important businesses which produce and develop technology for Defense and Security and which enable modernization and development of the Peruvian Armed Forces, the National Police and Civil Defense. * To increase participation of the national defense industry, especially small and medium sized businesses, thus contributing to the logistics at the Armed forces and National Police. * To strengthen regional relationships with other countries; promoting business alternatives between national between and international companies and encounters with potential clients, not only in Peru but also within South America. * To strengthen and consolidate existing relationships in order to continue working towards innovation and development of common interests.     **OPPORTUNITIES**:   * Peru : increase of Defense & Security spendings:  [click here](http://pandcinternational.extranet-e.net/index.ies?url=https%3A%2F%2Fwww.avascent.com%2Fblog%2F2014%2F02%2F06%2Frising-tide-peruvian-defense-spending%2F&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * US supports Peru in combat against crime : [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fphotos.state.gov%2Flibraries%2Fperu%2F172052%2Fpressreleases%2F012313%2520SOCOM%2520General%2520Kelly%2520visit%2520ok.pdf&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * US investments in Security and Defense in Peru [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fjustf.org%2FCountry%3Fcountry%3DPeru&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * Ties between US and Peru on security matters [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fphotos.state.gov%2Flibraries%2Fperu%2F172052%2Fhamannk%2F5-22-13%2520Fact%2520Sheet%2520on%2520Citizen%2520Security.pdf&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * President Barack Obama and President Ollanta Humala reaffirmed their desire to strengthen the U.S.-Peru relationship   The two leaders agreed to develop closer bilateral defense ties, and welcomed the progress made in the negotiations toward a robust new Defense Cooperation Agreement between the United States and Peru intended to address shared security challenges and threats such as drug trafficking, terrorism, proliferation, and natural disasters.  The United States and Peru also welcomed the signature of the Megaports initiative agreement to begin a cooperative effort to detect, deter, and interdict illicit smuggling of nuclear and other radioactive material. [Click here to learn more](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.whitehouse.gov%2Fthe-press-office%2F2013%2F06%2F11%2Fjoint-statement-between-united-states-and-peru&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062)   * Peru updgrades Air Defense [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.upi.com%2FBusiness_News%2FSecurity-Industry%2F2012%2F03%2F20%2FPeru-upgrades-air-defense-with-140M-plan%2FUPI-92851332275923%2F&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * Boeing view of Latin American market [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.bloomberg.com%2Fnews%2F2013-10-16%2Fboeing-sees-10-billion-aero-deals-in-latin-america.html&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * Peruvian Army is considering buying about 100 light vehicles to provide mobility for new Spike Long Range and Spike Extended Range anti-tank guided missiles and for liaison and utility purposes. [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.janes.com%2Farticle%2F29788%2Fperu-receives-us-donated-j8-vehicles&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * Peru to order more overcraft [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.janes.com%2Farticle%2F24715%2Fperu-to-order-more-hovercraft&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) * Huge budgets granted for prevention of National Disasters [click here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.preventionweb.net%2Fenglish%2Fprofessional%2Fnews%2Fv.php%3Fid%3D37050%26amp%3Butm_source%3Dpw_search%26amp%3Butm_medium%3Dsearch%26amp%3Butm_campaign%3Dsearch&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062) and [here](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.peruviantimes.com%2F24%2Fperu-approves-billion-dollar-package-for-natural-disaster-prevention%2F22036%2F&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062)     Click[*here*](http://pandcinternational.extranet-e.net/index.ies?url=https%3A%2F%2Fpandcinternational.extranet-e.net%2F%3Fdata_id%3D443%26amp%3Bpwd%3D0d3ddb13f71b752e05b825de3dddbd0a&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062)to see the floorplan  Let us know as soon as possible how many**square meters** you would look to book for SITDEF 2015, as we are currently structuring the floorplan and want to make sure your product is placed in the best possible position.    ***SITDEF Peru***- US companies coordination  [P&C International](http://pandcinternational.extranet-e.net/index.ies?url=http%3A%2F%2Fwww.pandcinternational.com%2Fuk%2Fnews.htm&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062)- **Pauline Piltant - Marc Antoine Zufferli**  **Mail**: [sitdef@pandcinternational.com](http://pandcinternational.extranet-e.net/index.ies?url=indodefence%40pandcinternational.com%2520&email=joy@maestrodisplays.com&mid=66&k=81e87e4b15d2ac70f39bf3c4e4368fe7&ab=24898&co=21062)  **Tel** : +1 202 499 14 65  **Skype** : Polexpo1  cid:image2.1404828305 |