**Da:** "SICUR 2014" <noreplye@ifema.es>

**Oggetto: SICUR 2014 begins**

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**Rispondi a:** "SICUR 2014" <sicur.news@ifema.es>

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| Dear Sir: I am pleased to inform you that the nineteenth **Salón Internacional de la Seguridad** - **SICUR** - fair organised by **IFEMA**, will take place from **25 to 28 de February 2014** at **Feria de Madrid**.**SICUR** is a leading fair, which affords you the unique opportunity to advertise and market your products and services related with the security industry in an international framework, and places at your disposal numerous promotion and business possibilities.**SICUR 2014** will present a comprehensive offering of products, services and solutions in the area of protection and prevention differentiating between its sectors; **Safety and Hygiene at work, Fire Prevention, Detection and Extinction, Security** (in a global content in which public and private security will share prominence), **IT Security** **and, furhtermore, this year as a novelty, Defence**.Alongside this exhibition, **SICUR 2014**, will have a full program of activities; **FORO SICUR** (Technical Meetings held at the various exhibition halls), **NEW PRODUCTS GALLERY** (display window of the most ground-breaking products of the exhibiting companies), **DYNAMIC PROGRAMME OF ACTIVITIES**(live demonstrations of various procedures with respect to emergency or risk situations), **BROKERAGE EVENT** (International Conference of Technological Transfer in the Sector of Security).**SICUR's** sound background, its capacity to represent the industry and to attract visitors, make this fair one of the most consolidated exhibitions in the European calendar. In the last exhibition, the fair attracted **1,233 companies and received 38,840 professionals from 80 countries.**Should you wish to participate in SICUR 2014 you must fill in the Participation Request Form which you may find at [**www.sicur.ifema.es**](http://www.sicur.ifema.es/) indicating your activity sector and making the reservation payment indicated therein. We will subsequently be in touch with you to arrange and allocate stands. The allocation of stands to exhibitors of the last fair will take place in September and, next, in accordance with the order of receipt of Request Form, new exhibitors will be attended to. Accordingly, should you wish to optimise your possibilities with respect to your choice of stands, we recommend that you make your request as soon as possilbe.I am also very pleased to inform you that **IFEMA**, in order to support the Security sector by enabling its presence in **SICUR**, and sensitive to the current economic situation, **will apply a discount on the lease of stands of 10%** to all the companies which **arrange and pay for all the stands allocated before 29 November 2013**.In future notifications, we will be providing information regarding the details of the activity program which will be carried out alongside the commercial exhibition.Thanking you for your participation and hoping to once again be able to rely on your valued involvement in **SICUR**, I send you my kind regards.María ValcarceDirectorcartel IFEMA 4 **DOCUMENTATION REQUIRED TO PARTICIPATE IN SICUR 2014:**[**PARTICIPATION REQUEST FORM**](https://www.expositores.ifema.es/zwas/sol_parti/se_acceso.htm?idioma=en&feria=SC14)**Contact the fair:** [**+ información**](http://www.ifema.es/sicur_06/)  **Web:** [**www.sicur.ifema.es**](http://www.ifema.es/sicur_06/)**email:** **sicur@ifema.es****Teléfono: 91 722 30 00**ICONO_FACEBOOK  ICONO_YOUTUBE  ICONO_TWITER  ICONO_FLICKR |

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