Dear **LuciaRana**,

I tried to contact you by phone, but regrettably without success.

I am responsible for the organization of **LAAD Security 2014**. I would like to talk to you about the opportunities still available for the next edition of the show.

I would not like you to miss the chance of participating with the best location and lowest price.

Perhaps we could talk this afternoon? If not, please let me know the best day and time for us to talk about these opportunities.

Sincerely,

Pedro Henrique Vieira

Senior Executive – LAAD

T: +55 (11) 3893-1300 Ex:217

M: +55 (11) 98551-0349

pedro.vieira@clarionevents.com

April 8-10, 2014 | Riocentro | Rio de Janeiro | Brazil

Dear LuciaRana,

The first edition of LAAD Security – Public and Corporate Security International Exhibition, held in April 2012, was a success. Attended by authorities, exhibitors from Brazil and abroad, and qualified visitors, it showcased products, services, technology and solutions for the public security and corporate security industries.

Capitalizing on Brazil and Latin American region’s every increasing procurement of security services, LAAD Security puts you in front of the decisions makers.

The 2012 Edition was a huge success – delivering the industry you need to see:

* **7,600** visitors: 33% public security and law enforcement, 36% corporate security, 31% armed forces
* **146** exhibitors from **14** countries
* **283** public security authorities, including the Justice Minister of the Federative Republic of Brazil
* **8** national public security councils and colleges
* **5** official delegations (ministers of justice and police chiefs) from Latin America: **Argentina, Ecuador, Panama, Paraguay and Uruguay**

**Contact us today to get your preferred location at the Early Bird Pricing:**

|  |  |
| --- | --- |
| **Brazil and rest of the world** Andrea PrandiniSales ManagerTel: + 55 11 3893-1300 ext. 202 [andrea.prandini@clarionevents.com](http://app.clarionevents.com/c/?13871.271.241216.0.6.53574.9.3214371.0.10.2139.0.134073.0.1.728a9) | **North America** Doug SchlamSales Manager, North AmericaTel: +1 203 275 8014Mobile (GSM): +1 203 550 5288[doug.schlam@clarionevents.com](http://app.clarionevents.com/c/?13871.271.241216.0.6.53574.9.3214371.0.10.2140.0.134073.0.1.ad427) |