

THE 6TH INDONESIA'S NO.1 OFFICIAL TRI - SERVICE DEFENCE EVENT

"World Defence Technology Improvement"



Ministry of Defence of The Republic Indonesia will once again host The 6th Indonesia's No. 1 Official Tri Service Defence Event - INDO DEFENCE 2014 Expo & Forum will be held from 5 - 8 November 2014 at JIExpo Kemayoran, Jakarta - Indonesia. INDO DEFENCE 2014, the 6th in its series, will host over 800 exhibitors from 50 countries and 20,000 delegates and trade visitors. This is back of the overwhelming success of Indo Defence 2004, 2006, 2008, 2010, 2012 will undoubtedly be the platform for international defence industry to showcase a full range of military products and technology to meet the increasing demand of the local defence industry.

INDO DEFENCE has proven to be the event where key decision maker gather. This exhibition provides a perfect interactive platform for the defence forces to assess the best products and technology to cater for their respective defence-related requirements. Besides, it also presents an ideal opportunity to the military for entering into collaboration and joint ventures with Indonesian defence industries and partnerships.

We expect to welcome more than 31 pavilion countries:

Australia	China	Italy	Russia	The Netherlands
Azerbaijan	Croatia	Malaysia	Singapore	Turkey
Belarus	Czech Republic	Pakistan	Slovakia	UAE
Bosnia & Herzegovina	France	Poland	South Africa	UK
Brazil	Germany	Portugal	South Korea	Ukraine
Canada	India	Romania	Sweden	USA

FULL SUPPORT FOR INDO DEFENCE 2014



"Indo Defence Expo & Forum has been a regular biennial event in Jakarta, Indonesia since 2004, and as an previous events, I am confident that Indo Defence 2014 will live up to its reputation as the region's most effective platform for senior defence officials and defence industry players to interact and share experiences, as we collectively seek to promote global peace and unity"

Purnomo Yusgiantoro
Minister of Defence of The Republic Indonesia



"With the rapid evolution of technology and supported by the enactment of Law No. 16/2012 on the Defence Industry, the Directorate General of Defence Potential, the Ministry of Defence of the Republic of Indonesia offers its undivided support to the organizer for hosting Indo Defence 2014 Expo & Forum. We believe this event enables fruitful exchanges regarding defence technology and advancements for the safekeeping of our nations and the region as a whole."

Dr. Timbul Siahaan
Acting Director General of Defence Potential
Ministry of Defence of The Republic Indonesia

FACT ABOUT HOST COUNTRY

Indonesia is located in the intersection of the Pacific Ocean, along the Malacca Straits and the Indian Ocean. Over Half of all international shippings sail through Indonesian seas and straits. Increasingly, Indonesia is playing a more important and strategic roles in global affair. Indonesia emerge as a key player on cross-cutting international policy issues such as climate change and The global financial architecture, which will have direct and indirect impacts on business and investment decisions.

In The Year 2013:

1. Capital	: Jakarta
2. Population	: 240 Million (Year 2012)
3. Export	: USD 60,176 Billion (as per April 2013)
4. Import	: USD 62,114 Billion (as per April 2013)
5. GDP	: 5,9 %
6. Inflation Rate	: 5,90 % (as per June 2013)
7. Income Per Capita	: USD 4,000.00 (Year 2013)
8. Central Bank Rate (BI)	: 6,50 % (as per July 2013) Source
9. Key Economic	: Oil and Gas, Mining, Agriculture, Manufacturing
10. Language	: Bahasa Indonesia, English
11. Indonesia's economic growth remained relatively high, even	number two in Asia after China.

INDO DEFENCE 2014 INTERNATIONAL FORUM



Top defence personnel from the region are expected to attend at Indo Defence 2014 International Forum to share experiences and address key issues facing the region. The forum will provide the perfect opportunity for defence and security professionals practitioners to networks with industry leaders.

For more information on speaking opportunities, please contact Ms. Erike Brigitha
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E-mail : erike@indodefence.com/ erike.napindo@gmail.com

INDO DEFENCE 2014 - THE TRACK RECORD

Making your decision on Indo Defence 2014 is easy. Here's is the summary of Indo Defence 2012 report:

TOTAL PARTICIPANTS: 603 Companies (including principals/agents from 45 countries)

NUMBER OF COUNTRIES/ REGIONS :Total Countries : 45 Countries

OFFICIAL DELEGATIONS: 152 from 23 countries

TOTAL OVERALL VISITORS: 18,950

TOTAL SQUARE METRES: a. 21,462 m² GROSS
b. 10,917 m² NETT

SHOW HIGHLIGHTS :

1. During the Presidential visit on the 10th of November 2012, President Susilo Bambang Yudhoyono and First Lady Ani Bambang Yudhoyono reviewing Indo Defence 2012 exhibition
2. Spectacular Aerobatic Shows from Jupiter Aerobatic Team (JAT) Air Force and Pegasus Team Air Force

*Full report is available in the website



DON'T TAKE OUR WORDS FOR IT. HERE'S WHAT THE EXHIBITORS SAID:

"It is a good exhibition. The main companies in defense field are represented."

Juan De La Cueva – NAVANTIA

"The exhibition is a perfect gate to the Indonesian market offering interesting business opportunities for next year."

Zdenek Burian – Omnipol

"Potential possibility to promote our product."

Fyodor Lobanok – Virtual Technologies

"The participants are very generous and exciting. It can expand our link for business."

PT. INTI (Persero)

"It create opportunities to do business with other nations thus increase the income from exports."

PT. Persada Aman Sentosa

"Many visitors, especially from local market."

Konstantina Iosif – Theon Sensors SA

THE VENUE



Widely recognized as the supreme exhibition and convention venue in Indonesia, the Jakarta International Expo Kemayoran, Jakarta, Indonesia is located in the most prominent business district. It is support with modern facilities such as conference room, restaurant, trading room, large parking area and surrounded by 4 & 5 star hotels.

SPONSORSHIP OPPORTUNITIES



The Indo Defence 2014 Sponsorship Packages is designed with you, the customers in mind. We want to help you ensure your participation at Indo Defence 2014 not only meets the goals you set but to provide you with so much more exposure, hence more than justifying your company's presence at the show. Each sponsored item or activity or event comes with specific target audiences in mind and will help provide excellent pre-show publicity, on-site publicity and branding as well as prolonged exposure even after the show!

These packages and programmes are not fixed to its original structure as we will be happy to work with you to custom-make a particular sponsorship item/activity or event.

Please contact **Ms Ika Angelia** at:

E-mail: comdept@napindo.com, Ph: +6221 8650962 to discuss the wide range of opportunities available to you.

PROFESSIONAL ORGANISER



INDO DEFENCE 2014 Expo & Forum is organised by PT Napindo Media Ashatama.

Our success is credited to an experienced team of staff dedicated to providing the best service and support to our exhibitors, visitors, speakers and delegates. In addition, PT Napindo Media Ashatama works closely with key government ministries and departments, embassies, associations and institutions in ensuring that the events organised contribute positively to the related industries.

PT Napindo Media Ashatama is a leading exhibition & conference organiser in Indonesia responsible for Indo Livestock Expo & Forum, Indo Feed Expo & Forum, Indo Dairy Expo & Forum, Indo Fisheries Expo & Forum, ASPACPOL Expo & Forum, Indo Security Expo & Forum, Indo Firex Expo & Forum, Indo Water Expo & Forum, Indo Waste Expo & Forum, Indo Renegy Expo & Forum, Indo Defence Expo & Forum, Indo Aerospace Expo & Forum, Indo Helicopter Expo & Forum, Indo Marine Expo & Forum.

CONTACT

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COST OF PARTICIPATION

Outdoor Space US\$ 348 / sq.m (Min. 60 sq.m)
Bare Space Only US\$ 598 / sq.m (min. 15 sq.m)

Walk-on Package US\$ 698 / sq.m (min. 12 sq.m)

Includes:

Needle punch carpet, white polyester laminated for back wall and two (2) sidewall, fascia board, adhesive vinyl lettering for exhibitor's name and booth number on the fascia board, power point 6 amp/ 1ph, fluorescent light (40 watts), reception desk, folding chair, Trash bin,



Chalet:

For further information & pricing please contact the organiser

* The above costs exclude VAT 10%

Indonesia, the largest country in Southeast Asia plays a key strategic role in the geo-political development in the region. In addition, with its vast geographical spread, the need to upgrade its military equipment and technology is critical in maintaining the country's security. At the same time, the Indonesian Defence Industry has embraced the concept of cooperation and joint ventures in promoting the growth of this sector. It is not surprising that Indonesia is the bright spot for vendors of military technology and services in the region.

INDO DEFENCE Expo & Forum is designed to offer you the most cost effective marketing opportunity to gain access to top military and defence officials and decision makers in one location. Make sure you benefit from this biannual event.